

**Expé 138 Contest Rules**  
**Collaboration with the Manoir du Café and Tourisme Côte-Nord**  
**June 1 to July 1, 2024**

This document mentions the rules of the 2024 Expé 138 contest. This contest is open to residents of Quebec. It is valid only for people within the territory of Quebec who can claim their prize in Quebec. This contest is a collaboration between Tourisme Côte-Nord and the Manoir du Café. **A purchase is required to participate.** The product that can contain a winning ticket, nicknamed *Ticket d'or* in the promotion, is the **Expé 138 400g bag of coffee, ground or beans**, which can be purchased online here (<https://manoirducafe.com/collections/tous-les-cafes/products/expedition-138>) or in one of the 30 points of sale mentioned on the interactive map on the competition page (<https://www.tourismecote-nord.com/fr/concours/expe-138/>). There are 25 winning tickets among 2,000 bags, distributed in more than 30 points of sale in Quebec. This gives a 1 in 80 chance of winning a prize. The contest is valid while supplies last.

At the same time, you could win 6 months of free coffee (6 kg of coffee, value of \$240) from the Manoir du Café **by subscribing to the Manoir du Café and Tourisme Côte-Nord newsletter for free via the form on the contest page.** The draw for the winner of the newsletter subscription is July 1, 2024. The data collected during the contest will be shared in full respect of confidentiality between Tourisme Côte-Nord and the Manoir du Café.

### **1. Prize Eligibility**

In this document, the Association touristique régionale de la Côte-Nord (hereinafter referred to as "Tourisme Côte-Nord") and the Manoir du Café are the organizations responsible for the "Expé 138" contest. Employees of Tourisme Côte-Nord and Manoir du Café, partner companies, their promotional and advertising agencies, representatives, distributors (hereinafter collectively referred to as the "Promotional Parties"), as well as family and household members of the employees of each of the Promotional Parties are not eligible to enter the Contest.

The prizes are offered by Tourisme Côte-Nord and Manoir du Café are mostly activities on the Côte-Nord territory of Quebec. Some prizes require a trip to the North Shore to be used. Travel, accommodation and meals are not included in the prices. **The gift certificate will be emailed to you** to claim your prize. Be sure to write your email address and the number of the winning ticket when claiming your prize. The Contest is open to all residents of Quebec who have reached the legal age in effect at the time of entry into the Contest, or any participant in the Contest during the Contest Period, who is able to claim their prize, if applicable.

### **2. Registration**

This is a contest where **the participant must purchase a bag of coffee** to participate. If the bag contains a winning ticket, the person must write an email to [jerome@manoirducafe.com](mailto:jerome@manoirducafe.com) and [aplamondon@cotenordqc.com](mailto:aplamondon@cotenordqc.com) with the ticket code, your contact information, and a photo of you with your ticket as proof. The "Expé 138" contest begins on June 1, 2024 at 8:30 a.m. (Eastern Daylight Time) and ends on July 1, 2024 at 11:59 p.m. (Eastern Daylight Time). A participant can win 2 times, if he finds 2 winning tickets during several purchases.

Only one registration per participant per email address is allowed for the *Newsletter Subscription* component. By participating in the Contest, the User agrees to the terms of the Contest Rules stipulated herein.

### **3. Description and value of the prizes**

The "Expé 138" contest offers 25 prizes worth a total of \$10,000 CAD in products and services, distributed in gift certificates. Here is a list of the prizes you could win:

#### **Price List**

**001** - Tourisme Côte-Nord offers: 2 plane tickets to the North Shore, valued at \$1,000, Destination of your choice between: Baie-Comeau, Blanc-Sablon, Chevery, Havre-Saint-Pierre, La Romaine, La Tabatière, Natashquan, Port-Menier, St-Augustin and Tête-à-la-Baleine

**002** - The Ferme 5 Étoiles vacation center offers: 48 hours at the Ferme 5 Étoiles, valued at \$800, 2 nights in a yurt with a view of the Saguenay Fjord and a kayaking activity (half day) for 2 people

**003** - The Ferme 5 Étoiles vacation center offers: 48 hours in a room at the Ferme 5 Étoiles, valued at \$380, 2 nights in a standard room with kitchenettes for 4 people

**004** - The Ferme 5 Étoiles vacation center offers: kayaking activities, valued at \$340, half-day activity for 2 adults

**005** - The Ferme 5 Étoiles vacation center offers: introduction to snowmobiling at the Ferme 5 Étoiles, valued at \$240, activity for 2 adults

**006** - Attitude Nordique offer: 24 hours between sky and sea with Attitude Nordique, valued at \$800, 1 night for 4 people, kayak and zip line

**007** - En Forêt offers: a stay at En Forêt in Ragueneau, valued at \$750, for 2 nights in a geomatic dome

**008** - Purmer Maricultural Farm offers: a stay on Grosse Boule Island in Purmer, valued at \$600, 2 nights in a yurt and transportation to Grosse Boule Island for 4 people

**009** - Essipit Holidays offers: a day at sea with Essipit Holidays, valued at \$510, for 1 whale watching cruise and 1 sea kayaking trip

**010** - Hôtel Tadoussac offers: a stay at Hôtel Tadoussac, valued at \$500, for 2 nights

**011** - Uapishka Station offers: a \$500 gift certificate to Uapishka Station, equivalent to 2 nights, meals not included

**012** - Croisières AML offers: a VIP cruise with Croisière AML, valued at \$500, in the form of 2 tickets for a whale watching cruise on a bridge and 1 VIP visit of the Marine Mammal Interpretation Centre (CIMM), all accompanied by a specialist from the Group for Research and Education on Marine Mammals

**013** - Pourvoirie des Grands-Ducs offers: a resort stay at the Pourvoirie des Grands-Ducs valued at \$500, or 2 nights in a tiny house for 2 to 4 people in July, August or September. Includes access to the outfitter's walking trails and 2 paddleboards for use on the lake. Possibility to buy a day of fishing.

- 014** - Totem Aviation offers: a 90-minute plane flight with Totem Aviation, valued at \$500 for 2 people between Les Escoumins and L'Anse-Saint-Jean via Tadoussac and La Malbaie
- 015** - Chalets Didoche offers: 48 hours at Chalets Didoche, valued at \$460, which is equivalent to 2 nights, in one of the eco-friendly mini houses at Chalets Didoche
- 016** - Parc Nature de Pointe-aux-Outardes offer: 48 hours at the Nature Park, valued at \$450, including 2 nights in a Nesting Box valid in June, September or October
- 017** - Auberge La Rosepierre offers: 24 hours at the Auberge, valued at \$370, or 1 night for 2 people, including breakfast and dinner at the Bistro Henri
- 018** - Mingan Archipelago National Park Reserve offers: 48 hours in the Mingan Archipelago, valued at \$300, or 2 nights in an oTENTIK or Oasis for 2 adults and 2 children, transportation included
- 019** - The Riviera is offering: a \$250 gift certificate to the Riviera in Chute-aux-Outardes or the O'Rivs in Portneuf-sur-Mer
- 020** - Microbrasserie St-Pancrace offers: a \$150 gift certificate to the Microbrasserie St-Pancrace, valid online, in store and at the Baie-Comeau pub
- 021** - Distillerie Vent du Nord offers: a trio of spirits from the Distillerie Vent du Nord, valued at \$150
- 022** - Distillerie Québec North Shore offers: a trio of spirits and a sweater from the Distillerie Québec North Shore, valued at \$150, Amereto Amy, Volka, Rum.
- 023** - Ferme Manicouagan offers: a basket of products, valued at \$150, including all of Ferme Manicouagan's haskap products is in this basket
- 024** - Microbrasserie La Compagnie is offering: a \$100 gift certificate and 4 beers from Microbrasserie La Compagnie, valued at \$130, including 4 beers from their classic line.
- 025** - Café l'Abri-Côtier offers: a set of promotional items from the Café l'Abri-Côtier and the Café du Manoir du café, valued at \$200

**Approximate value of prizes: \$10,000 CAD**

The value of the prizes is calculated in Canadian dollars.

**Tourisme Côte-Nord**

Tourisme Côte-Nord and the Manoir du Café (hereinafter referred to as the "Sponsors") are offering the gifts subject to product availability. By entering the contest, participants authorize the use of their name, a reference to their participation in the contest and the dissemination of their winning photo of the ticket for promotional purposes of the North Shore, without any form of compensation.

**4. Draw**

The draw for the entry will be conducted electronically on July 1, 2024 at 12 p.m. (Eastern Daylight Time), at the offices of the Manoir du Café, located in Baie-Comeau, Quebec. The winning entry will be drawn from all eligible entries received during the Newsletter Subscription Contest Period.

**5. Price substitution**

The prize must be accepted as awarded. No substitution of prizes is permitted, except at the sole discretion of Manoir du Café and Tourisme Côte-Nord. Le Manoir du Café reserves the right to substitute

the prize with another of equal or greater value. The prize is non-transferable, not redeemable for cash and cannot be credited in whole or in part.

## **6. Winner notification and awarding of the prize**

**Prizes not claimed by a winner as of July 1, 2024 will be forfeited.** The names of the winners will be posted on the contest website, the Tourisme Côte-Nord website, the Manoir du Café website, as well as on social media (Facebook page, Twitter feed and Instagram account of Tourisme Côte-Nord and Manoir du Café), as required, from the date of confirmation of the winner's identity, and this, until the end of the promotional campaign. Consequently, the winner must consent to the publication of his/her name and city of residence on the websites of Tourisme Côte-Nord and Manoir du Café, in the form of " *The winner of Golden Ticket No 006 is: Annie B. from Lévis. Congratulations (...)* ".

## **7. Conditions**

By agreeing to participate in the Contest, the entrant agrees to sign a waiver of recourse form (hereinafter collectively referred to as the "Declaration and Waiver of Recourse Documents"), releasing Tourisme Côte-Nord and the Manoir du Café, promotional and advertising agencies, representatives, distributors, as well as their officers, directors, owners, partners, employees, consultants, agents, representatives, successors and assigns (hereinafter collectively referred to as the "Releasees") from any and all liability in connection with the Contest or the Prizes. The Declaration and Waiver of Recourse Documents will be sent to the winner at the same time as his/her notification and the winner must return them within seven (7) business days of the date indicated on the documents, failing which the prize will be forfeited. A participant may request to unsubscribe from the newsletter at any time.

In the event that the winner is unable to claim the prize in whole or in part for a reason beyond the control of Tourisme Côte-Nord and Manoir du Café, no compensation or substitute prize will be offered. The winner will be required to provide proof of age and identity and to attest to compliance with all sections of the Contest Rules prior to receiving the prize.

If the drawn entrant is unable to provide satisfactory proof of identity, refuses to sign and return the declaration and waiver documents, is found to have violated the Contest Rules, or fails to meet all of the conditions of the Contest for any reason, he will be deemed to have forfeited the prize in question and Tourisme Côte-Nord and Manoir du Café.

The odds of winning the prizes depend on the total number of newsletter entries received during the specified period prior to the draw. There are 2000 bags of coffee and 25 prizes to be won.

## **8. Acts and Regulations**

All federal, provincial and municipal laws and regulations apply. All entries that do not comply with federal, provincial and municipal laws and regulations will be considered invalid and will be void. All applicable insurance premiums and taxes not mentioned in the prize are the sole responsibility of the winner. All decisions made by Tourisme Côte-Nord and Manoir du Café in connection with the Contest are final and binding.

## **9. Important information**

Each entrant in the Contest will be deemed to be the authorized account holder of the email address provided on the entry form at the time of entry. The "authorized account holder" is the natural person who is assigned an e-mail address by an Internet access provider, Internet service provider, or other organization (e.g., businesses, educational institutions, etc.) that is responsible for assigning e-mail addresses from the domain associated with the e-mail address provided in the registration form. A potential winner may be required to provide Tourisme Côte-Nord with proof that he/she is the authorized account holder of the email address associated with the winning entry.

## **10. Conduct**

Contest entrants agree to abide by the Official Rules. Entrants who do not comply with the Official Rules are subject to disqualification. Participants also agree to abide by the decisions made by Tourisme Côte-Nord and Manoir du Café, which are final and binding in all respects. Tourisme Côte-Nord reserves the right, in its sole discretion, to disqualify any individual who is found to have (i) tampered with the entry process, the conduct of the Contest or the operation of the Website or (ii) acted in violation of the Official Rules. You knowingly agree not to (i) interfere with or interfere with the Contest; (ii) prevent others from participating in the Contest or (iii) obtain or modify non-public information about another user without the prior consent of that user. The use of any automated device is prohibited. Tourisme Côte-Nord and Manoir du Café reserve the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

## **11. Disclaimer**

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. In the event of such an attempt, Tourisme Côte-Nord and Manoir du Café reserves the right to seek compensation from this person to the extent permitted by law.

Tourisme Côte-Nord and Manoir du Café reserves the right, in its sole discretion, to disqualify any person who interferes with the registration process or the operation of the website, or acts in any way in violation of the rules. Tourisme Côte-Nord and Manoir du Café also reserve the right to cancel, modify or terminate any contest if it is unable to complete it as planned, including as a result of a computer virus infection of the system, bugs, interference, unauthorized intervention or technical problems of any kind whatsoever.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

## **12. Limitation of Liability**

By entering this contest, entrants acknowledge that Tourisme Côte-Nord, Manoir du Café and the Releasees, specified in Rule 7 above, cannot be held liable for any compensatory, direct, incidental, consequential or other damages, nor for any debts, costs and expenses (losses) incurred as a result of participating in the contest, and they agree to hold Tourisme Côte-Nord and Manoir du Café, from any lawsuit or legal action in this regard.

Tourisme Côte-Nord, Manoir du Café and the Releasees cannot be held responsible for any related loss; (i) incorrect or inaccurate information for any reason, including, but not limited to, caused by users of the Website, by any equipment or programming related to the Contest or utilized in the execution of the Contest, or by any technical or human error that occurs in the processing of Contest entries; (ii) any malfunction or technical problems with any telephone or telecommunications systems, computer systems, servers or providers, computer hardware, software, data transmission, e-mail system, or any other problems of a technical nature or traffic congestion; (iii) any error, omission, interruption, deletion, defect or delay in the processing or transmission of entries, or the theft, destruction or alteration of or unauthorized access to entries, or (iv) damage to entrants or any other person, including damage to their computer systems resulting from entering or participating in the Contest or downloading any Contest-related materials.

For greater certainty, Tourisme Côte-Nord and Manoir du Café cannot be held responsible for the loss, delay in transmission, incompleteness, illegibility, incomprehensibility of entries, the presence of erroneous information provided in the forms, the effects of bugs, server failures, failures, hardware or software transmission or data corruption during the transmission of entries.

If, for any reason, the Contest cannot take place as planned or the prize cannot be awarded as planned, including but not limited to infection of systems by computer virus, bugs, interference, unauthorized intervention, fraud, technical problems or any other cause beyond the control of Tourisme Côte-Nord and Manoir du Café that has the effect of altering or affecting the administration, security, fairness, integrity or proper conduct of the Contest, Tourisme Côte-Nord and Manoir du Café reserve the right to cancel, modify or suspend the Contest at any time without prior notice. In such an event, no entrant will be selected or eligible to win a prize after the date of such termination and the winners will not receive a substitute prize or equivalent cash amount.

Restrictions, conditions and limitations apply.

### **Trademarks and Copyrights**

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Note: The masculine form used in this text refers to both women and men and serves to lighten the text.